

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2599744**

Alt Order #: 27014117

Product Desc: 2020 Primary Electio

Estimate: 1582

Flight Dates: 07/14/20 - 07/20/20

Original Date / Rev: 07/14/20 / 07/14/20

Order Type: REG

Primary AE: Katz Dallas

Sales Office: K-DAL

Sales Region: Nat

Agency

Name: **Ax Media**

Buying Contact:

Billing Contact: Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Calendar

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Bill Clifford/Congress/KS/Rep**

Demographic: A50+

Product Codes: PL12

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/20	07/31/20	50	\$7,050.00	\$5,992.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	50	\$7,050.00	\$5,992.50	216.00
Totals	50	\$7,050.00	\$5,992.50	216.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	28%	\$7,050.00
Market	100%	\$25,178.57

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$18,128.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	07/14/20	07/14/20		CM	8-9am	-T-----	:30	1	\$75.00	P5	2.00	NM	0	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
Today Show 8-9am																																															
Channels : KSNC,KSNG,KSNL,KSNN																																															
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
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Credited																																															
2	Multi	07/15/20	07/15/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$75.00	P5	2.00	NM	0	\$0.00																																
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Week:	07/20/20	07/26/20	M-----	1	\$75.00	2.00																																									
4	Multi	07/18/20	07/18/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	1	\$25.00	P5	1.50	NM	1	\$25.00																																
Channels : KSNC,KSNG,KSNL,KSNN																																															
Kansas Today Sa/Su 6a-8a																																															
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Channels : KSNC,KSNG,KSNL,KSNN																																															
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1	Multi	07/13/20-07/19/20	Today Show Su	Today Show Su		-----Su	:30		(\$25.00)	2.50	NM																																				
Credited																																															
N 6	Multi	07/19/20	07/19/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$60.00	P5	1.00	NM	0	\$0.00																																
Channels : KSNC,KSNG,KSNL,KSNN																																															
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
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1	Multi	07/13/20-07/19/20	Meet the Press	Meet the Press		-----Su	:30		(\$60.00)	1.00	NM																																				
Credited																																															
7	Multi	07/18/20	07/18/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$70.00	P5	5.00	NM	0	\$0.00																																
Channels : KSNC,KSNG,KSNL,KSNN																																															
Sa 5-530p																																															
Jeopardy																																															
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																									
Week:	07/13/20	07/19/20	-----S-	1	\$70.00	5.00																																									
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																				
1	Multi	07/13/20-07/19/20	Sa 5-530p	5-530p		-----Sa--	:30		(\$70.00)	5.00	NM																																				
Credited																																															
8	Multi	07/14/20	07/14/20	KSN News at Five	CM	5-530pm	-T-----	:30	1	\$125.00	P5	7.00	NM	1	\$125.00																																
Channels : KSNC,KSNG,KSNL,KSNN																																															
KSN News at Five																																															

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Advertiser: POL/Bill Clifford/Congress/KS/Rep
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-T-----			1		\$125.00	7.00					
9	Multi	07/15/20	07/15/20	KSN News at Five	CM	5-530pm	--W----	:30	1	\$125.00	P5	7.00	NM	1	\$125.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$125.00	7.00					
10	Multi	07/17/20	07/17/20	KSN News at Five	CM	5-530pm	----F--	:30	1	\$125.00	P5	7.00	NM	1	\$125.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	----F--			1		\$125.00	7.00					
11	Multi	07/18/20	07/18/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$70.00	P5	8.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S-			1		\$70.00	8.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		Sat KSN News at Six	6-630pm		-----Sa--	:30	(\$70.00)	8.00	NM				
Credited															
12	Multi	07/19/20	07/19/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$60.00	P5	4.50	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S			1		\$60.00	4.50					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		Sun KSN News at Five	Sun KSN News at		-----Su	:30	(\$60.00)	4.50	NM				
Credited															
13	Multi	07/15/20	07/15/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$180.00	P5	12.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$180.00	12.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		M-F 630-7p	630-7pm		--W-----	:30	(\$180.00)	12.00	NM				
Credited															
N 14	Multi	07/16/20	07/16/20	M-F 630-7p	CM	630-7pm	---T---	:30	1	\$180.00	P5	12.00	NM	0	\$0.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	---T---			1		\$180.00	12.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	Multi	07/13/20-07/19/20		M-F 630-7p	630-7pm		---Th----	:30	(\$180.00)	12.00	NM				
Credited															
15	Multi	07/20/20	07/20/20	M-F 630-7p	CM	630-7pm	M-----	:30	1	\$180.00	P5	12.00	NM	1	\$180.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				M-F 630-7p											
				Wheel of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	M-----			1		\$180.00	12.00					
16	Multi	07/19/20	07/19/20	LN Su	CM	KSN News at 10	S-----S	:30	1	\$150.00	P5	4.00	NM	1	\$150.00
				Channels : KSNL,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-----S			1		\$150.00	4.00					

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17	Multi	07/20/20	07/20/20	Mon Prime Hour 2	CM	8-9p	M-----	:30	1	\$200.00	P5	8.00	NM	1	\$200.00
Channels : KSNW,KSNG,KSNL,KSNW															
Monday 8-9p															
The Wall Mon 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$200.00		8.00			
18	Multi	07/17/20	07/17/20	Fri Prime Other 2	CM	8p-10p	----F--	:30	1	\$150.00	P5	3.00	NM	1	\$150.00
Channels : KSNW,KSNG,KSNL,KSNW															
Fri Prime Other 2 (9:00 PM-10:00 PM)															
Dateline-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--			1			\$150.00		3.00			
19	Multi	07/14/20	07/14/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	5.00	NM	1	\$1,200.00
Channels : KSNW,KSNG,KSNL,KSNW															
Tue Prime Other 1															
America's Got Talent Tue-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$1,200.00		5.00			
20	Multi	07/14/20	07/14/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$180.00	P5	4.00	NM	1	\$180.00
Channels : KSNW,KSNG,KSNL,KSNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$180.00		4.00			
N21	Multi	07/16/20	07/16/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$180.00	P5	4.00	NM	0	\$0.00
Channels : KSNW,KSNG,KSNL,KSNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---			1			\$180.00		4.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		LN M-F			10-10:35pm		---Th----	:30	(\$180.00)	4.00	NM		
Credited															
22	Multi	07/20/20	07/20/20	LN M-F	CM	10-10:35pm	M-----	:30	1	\$180.00	P5	4.00	NM	1	\$180.00
Channels : KSNW,KSNG,KSNL,KSNW															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$180.00		4.00			
23	Multi	07/14/20	07/14/20	Today Show 7-8am	CM	7-8am	-T-----	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
Channels : KSNW,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-T-----			1			\$125.00		2.50			
24	Multi	07/16/20	07/16/20	Today Show 7-8am	CM	7-8am	---T---	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
Channels : KSNW,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---			1			\$125.00		2.50			
25	Multi	07/20/20	07/20/20	Today Show 7-8am	CM	7-8am	M-----	:30	1	\$125.00	P5	2.50	NM	1	\$125.00
Channels : KSNW,KSNG,KSNL,KSNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----			1			\$125.00		2.50			
N26	Multi	07/15/20	07/15/20	KSN News	CM	12n-1pm	--W----	:30	1	\$60.00	P5	2.00	NM	0	\$0.00
Channels : KSNW,KSNG,KSNL,KSNW															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----			1			\$60.00		2.00			

Order / Rev: A2599744
Alt Order #: 27014117
Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
Product Desc: 2020 Primary Electio
Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$60.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News		12n-1pm	--W-----	:30		(\$60.00)		2.00	NM		
Credited															
N27	Multi	07/16/20	07/16/20	KSN News	CM	12n-1pm	---T---	:30	1	\$60.00	P5	2.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	---T---			1		\$60.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News		12n-1pm	---Th----	:30		(\$60.00)		2.00	NM		
Credited															
N28	Multi	07/17/20	07/17/20	KSN News	CM	12n-1pm	----F--	:30	1	\$60.00	P5	2.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	----F--			1		\$60.00	2.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News		12n-1pm	----F--	:30		(\$60.00)		2.00	NM		
Credited															
29	Multi	07/14/20	07/14/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-T-----			1		\$100.00	2.00					
30	Multi	07/15/20	07/15/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	--W----			1		\$100.00	2.00					
31	Multi	07/17/20	07/17/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	----F--			1		\$100.00	2.00					
32	Multi	07/14/20	07/14/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$150.00	P5	8.00	NM	1	\$150.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	-T-----			1		\$150.00	8.00					
N33	Multi	07/16/20	07/16/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$150.00	P5	8.00	NM	0	\$0.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/13/20	07/19/20	---T---			1		\$150.00	8.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/13/20-07/19/20		KSN News at Six		6-630p	---Th----	:30		(\$150.00)		8.00	NM		
Credited															
34	Multi	07/20/20	07/20/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$150.00	P5	8.00	NM	1	\$150.00
				Channels : KSNK,KSNG,KSNN,KSNN											
				KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		07/20/20	07/26/20	M-----			1		\$150.00	8.00					

Order / Rev: A2599744
 Alt Order #: 27014117
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
 Product Desc: 2020 Primary Electio
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	M-----					1	\$150.00		8.00			
35	Multi	07/15/20	07/15/20	M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----					1	\$140.00		6.00			
36	Multi	07/16/20	07/16/20	M-F 430-5p	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$140.00		6.00			
37	Multi	07/17/20	07/17/20	M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				M-F 430-5p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$140.00		6.00			
38	Multi	07/15/20	07/15/20	Today Show 8-9am	CM	8-9am	--W----	:30	1	\$135.00	P4	2.00	NM	1	\$135.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	--W----					1	\$135.00		2.00			
40	Multi	07/16/20	07/16/20	Thur Prime Hour 1	CM	7-8p	---T---	:30	1	\$200.00	P5	4.00	NM	1	\$200.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Thursday 7-8p											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$200.00		4.00			
41	Multi	07/16/20	07/16/20	ON	CM	1235a-4a	---T---	:30	1	\$5.00	P5	0.50	NM	1	\$5.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				ON											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	---T---					1	\$5.00		0.50			
42	Multi	07/17/20	07/17/20	KSN Today 1	CM	5-6am	----F--	:30	1	\$25.00	P5	1.00	NM	1	\$25.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN Today 1											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	----F--					1	\$25.00		1.00			
43	Multi	07/18/20	07/18/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$50.00	P5	5.00	NM	1	\$50.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Sa 5-530p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$50.00		5.00			
44	Multi	07/18/20	07/18/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$90.00	P5	8.00	NM	1	\$90.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Sa 630-7p											
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$90.00		8.00			
N45	Multi	07/18/20	07/18/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$130.00	P4	8.00	NM	1	\$130.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Sat KSN News at Six											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/13/20	07/19/20	-----S-					1	\$130.00		8.00			
N46	Multi	07/19/20	07/19/20	Sun KSN News at	CM	-----S	:30	1	\$100.00	P4	4.50	NM	1	\$100.00	

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																
Sun KSN News at Five																																																															
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
KSN News																																																															
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="9"></td></tr><tr><td>Week:</td><td>07/13/20</td><td>07/19/20</td><td>-----S</td><td>1</td><td>\$100.00</td><td>4.50</td><td colspan="9"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										Week:	07/13/20	07/19/20	-----S	1	\$100.00	4.50																									
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/13/20	07/19/20	-----S	1	\$100.00	4.50																																																									
N 47	Multi	07/16/20	07/16/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
KSN Today 2																																																															
Kansas Today 3																																																															
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="9"></td></tr><tr><td>Week:</td><td>07/13/20</td><td>07/19/20</td><td>---T---</td><td>1</td><td>\$100.00</td><td>2.00</td><td colspan="9"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										Week:	07/13/20	07/19/20	---T---	1	\$100.00	2.00																									
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/13/20	07/19/20	---T---	1	\$100.00	2.00																																																									
N 48	Multi	07/16/20	07/17/20	Today Show 8-9am	CM	8-9am	---11--	:30	2	\$135.00	P4	2.00	NM	2	\$270.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
Today Show 8-9am																																																															
Today Show (8-9am)																																																															
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="9"></td></tr><tr><td>Week:</td><td>07/13/20</td><td>07/19/20</td><td>---11--</td><td>2</td><td>\$135.00</td><td>2.00</td><td colspan="9"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										Week:	07/13/20	07/19/20	---11--	2	\$135.00	2.00																									
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/13/20	07/19/20	---11--	2	\$135.00	2.00																																																									
N 49	Multi	07/18/20	07/18/20	Today Show Sa	CM	8a-10a	-----1-	:30	1	\$50.00	P4	1.00	NM	1	\$50.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
Today Show Sa																																																															
Today Show (8-9am)																																																															
<table><tr><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>Weekdays</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td><u>Rating</u></td><td colspan="9"></td></tr><tr><td>Week:</td><td>07/13/20</td><td>07/19/20</td><td>-----1-</td><td>1</td><td>\$50.00</td><td>1.00</td><td colspan="9"></td></tr></table>																	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										Week:	07/13/20	07/19/20	-----1-	1	\$50.00	1.00																									
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/13/20	07/19/20	-----1-	1	\$50.00	1.00																																																									
N 50	Multi	07/16/20	07/17/20	Good Day Kansas	CM	1230p-1p	---11--	:30	2	\$40.00	P5	2.00	NM	1	\$40.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
Good Day Kansas																																																															
Today Show (8-9am)																																																															
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Week:	07/13/20	07/19/20	---11--	2	\$40.00	2.00																																																									
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																																						
2	Multi	07/13/20-07/19/20	Good Day Kansas	1230p-1p	---ThF----	:30	(\$40.00)	2.00	NM																																																						
Credited																																																															
N 51	Multi	07/20/20	07/20/20	KSN News at Five	CM	5-530pm	M-----	:30	1	\$125.00	P5	7.00	NM	1	\$125.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/20/20	07/26/20	M-----	1	\$125.00	7.00																																																									
N 52	Multi	07/15/20	07/17/20	KSN News at Six	CM	6-630p	--1-1--	:30	2	\$150.00	P5	8.00	NM	1	\$150.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/13/20	07/19/20	--1-1--	2	\$150.00	8.00																																																									
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<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>																																																						
2	Multi	07/13/20-07/19/20	KSN News at Six	6-630p	--W-F----	:30	(\$150.00)	8.00	NM																																																						
Credited																																																															
N 53	Multi	07/15/20	07/15/20	M-F 630-7p	CM	630-7pm	--W----	:30	1	\$180.00	P5	12.00	NM	1	\$180.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/13/20	07/19/20	--W----	1	\$180.00	12.00																																																									
N 54	Multi	07/15/20	07/15/20	Wed Prime Hour 1	CM	7-8p	--W----	:30	1	\$200.00	P5	3.00	NM	1	\$200.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
Wednesday 7-8p																																																															
Wheel of Fortune																																																															
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	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																																									
Week:	07/13/20	07/19/20	--W----	1	\$200.00	3.00																																																									
N 55	Multi	07/18/20	07/18/20	LN Sa	CM	KSN News at 10 S	-----S-	:30	1	\$125.00	P5	3.50	NM	1	\$125.00																																																
Channels : KSNL,KSNC,KSNG,KSNH,KSNW																																																															
KSN News at 10 Sat																																																															

Order / Rev: A2599744
 Alt Order #: 27014117
 Flight Dates: 07/14/20 - 07/20/20

Advertiser: POL/Bill Clifford/Congress/KS/Rep
 Product Desc: 2020 Primary Electio
 Estimate: 1582

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	-----S-		1				\$125.00		3.50			
N56	Multi	07/16/20	07/16/20	KSN News	CM	12n-1pm	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	---T---		1				\$100.00		2.00			
N57	Multi	07/16/20	07/16/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	---T---		1				\$225.00		8.00			
N58	Multi	07/16/20	07/16/20	Thur Prime Hour 1	CM	7-8p	---T---	:30	1	\$200.00	P5	4.00	NM	1	\$200.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	Thursday 7-8p														
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	---T---		1				\$200.00		4.00			
N59	Multi	07/17/20	07/17/20	KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	----F--		1				\$100.00		2.00			
N60	Multi	07/17/20	07/17/20	KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	8.00	NM	1	\$225.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	KSN News at Six														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	----F--		1				\$225.00		8.00			
N61	Multi	07/18/20	07/18/20	Good Day Kansas Sat AM	CM	530a-6a	-----S-	:30	1	\$10.00	P5	0.50	NM	1	\$10.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	Good Day Kansas Sat AM														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	-----S-		1				\$10.00		0.50			
N62	Multi	07/19/20	07/19/20	Su 530a-6a	CM	530-6a	-----S	:30	1	\$10.00	P5	0.50	NM	1	\$10.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	Su 530a-6a														
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	-----S		1				\$10.00		0.50			
N63	Multi	07/19/20	07/19/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$25.00	P5	1.50	NM	1	\$25.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	Kansas Today Sa/Su 6a-8a														
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	-----S		1				\$25.00		1.50			
N64	Multi	07/17/20	07/17/20	Good Day Kansas	CM	1230p-1p	----1--	:30	1	\$70.00	P4	2.00	NM	1	\$70.00
	Channels : KSNL,KSNG,KSNL,KSNW														
	Good Day Kansas														
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/13/20	07/19/20	----1--		1				\$70.00		2.00			
													Totals	50	\$7,050.00



125 West 55th St
New York, NY 10019

Contract # 27014117	Changes as of: 7/14/2020 at 4:15 PM	Version: Highlighting Makegood 3	Status: Accepted
CPE: 202/269/1582	Flight: 7/14/20 - 7/20/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bill Clifford for KS CD 1	Market: Wichita	Total \$: \$7,050.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 50
Suite 200	Agency Order #: 9750900	Service: Nielsen	Total CPP: \$32.79
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 215.0
	Salesperson: MICHAEL POWERS	Assistant: SHELLY SHARBER	Traffic #: A2599744
	214-525-2790	214-525-2643	

Separation:

Comments: Revision 7/14/20 - Added spots to run Wed 7/15 - Mon 7/20. Please confirm the revision & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	7/14 - 7/20								Total Spots	Total \$	CPP*	GRP*		
							7/14	7/15	7/16	7/17	7/18	7/19	7/20							
MSD 3	Su 8a-9a		Sunday Today Show	\$25.00	2.5	30	0	0	0	0	0	1	0	0		0	\$0.00	\$10.00	0.0	
MSD 4	Su 9a-10a		Meet The Press	\$60.00	1.0	30	0	0	0	0	0	1	0	0		0	\$0.00	\$60.00	0.0	
MSD 9	Tu-F,M 6:30p-7p		Wheel of Fortune	\$180.00	12.0	30	0	0	1	0	0	0	0	1		1	\$180.00	\$15.00	12.0	
wk of 7/15 spot went from 1 to 0																				
MSD 14	Tu-F,M 10p-10:35p		KSN News	\$180.00	4.0	30	1	0	1	0	0	0	0	1		2	\$360.00	\$45.00	8.0	
MSD 16	Tu-F,M 12n-12:30p		KSN News	\$60.00	2.0	30	0	1	0	1	0	1	0	0		0	0	\$0.00	\$30.00	0.0
MSD 18	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	1	0	1	0	0	0	0	1		2	\$300.00	\$18.75	16.0	
MSD 31	Tu-F,M 12:30p-1p		Good Day Kansas	\$40.00	2.0	30	0	0	1	1	0	0	0	0		1	\$40.00	\$20.00	2.0	
ADD																				
MSD 35	Tu-F,M 6p-6:30p		KSN News	\$150.00	8.0	30	0	1	0	1	0	0	0	0		1	\$150.00	\$18.75	8.0	
ADD																				
MGD 39	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.0	30	0	0	1	1	0	0	0	0		2	\$200.00	\$50.00	4.0	
MGD 40	Tu-F,M 6p-6:30p		KSN News	\$225.00	8.0	30	0	0	0	1	0	0	1	0		0	2	\$450.00	\$28.13	16.0
ADD Changes: Day/Time from Su 8a-9a to Tu-F,M 6p-6:30p, Program from Sunday Today Show to KSN News, Rate from 25 to 225, A55P Rating from 2.5 to 8, Len from 30 to 30																				
MGD 41	Tu-F,M 12:30p-1p		Good Day Kansas	\$70.00	2.0	30	0	0	0	1	0	0	0	0		1	\$70.00	\$35.00	2.0	
ADD																				
MGD 42	Th 7p-8p		Good Day Kansas Prime Time Special	\$200.00	4.0	30	0	0	1	0	0	0	0	0		1	\$200.00	\$50.00	4.0	
1 spot offered wk of 7/16																				
MGD 43	Sa 5:30a-6a		Good Day KS Sat Morning	\$10.00	0.5	30	0	0	0	0	1	0	0	0			1	\$10.00	\$20.00	0.5
MGD 44	Su 5:30a-6a		Better Horses	\$10.00	0.5	30	0	0	0	0	0	1	0	0			1	\$10.00	\$20.00	0.5
MGD 45	Su 6a-8a		Kansas Today	\$25.00	0.5	30	0	0	0	0	0	1	0	0	1		\$25.00	\$50.00	0.5	
TOTALS:							6	7	10	9	7	4	7			50	\$7,050.00	\$32.79	215.0	



125 West 55th St
New York, NY 10019

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	Salesperson: MICHAEL POWERS	Assistant: SHELLY SHARBER	Traffic #: A2599744
	214-525-2790	214-525-2643	
	Separation:		

Makegood Comments			
Date/Time	Action	Added by	Comment
07/14/20 4:31 PM	Accepted	Taylor Fernie	Other
07/14/20 4:25 PM	Sent To Agency	ROB TISDALE	na upon order
07/14/20 4:15 PM	Sent To Rep	Patty Sparkman	Some rates did not clear - please accept MG offer ASAP. Thanks!